

## JOYTECH Unveil Latest BIG Screen Adventure!

JOYTECH, one of the largest manufacturers of third party peripherals in Europe, introduces their most astonishing portable peripheral to date, with the release of the 7.2 inch Colour Monitor for PlayStation®2.

In little over a year, JOYTECH have fast become industry leaders in portable Monitor technologies, with their PSone™, and GameCube™ Monitors greeted with rapturous applause, and unprecedented critical acclaim. Following their illustrious predecessors, JOYTECH's PS2® Monitor represents a substantial leap in design engineering and technical elegance, offering gamers a wealth of advanced features at a retail price, thus far unheard of for a peripheral of such specification.

The 7.2inch 'WideScreen Styled' colour display holds the distinction of presenting a screen size significantly larger than any Monitor previously manufactured by JOYTECH. The 'Movie-Mode' switch allows the Monitor to effortlessly switch from Game to DVD in an instant, with games displayed in full RGB mode (Red, Green, Blue) whilst movies shine in crisp, sharp colour.

In keeping with the outstanding picture, JOYTECH's audio engineers have worked tirelessly to ensure that the Monitor sounds as good as it looks. SRS® 3D Surround Sound creates a virtual 360° sound stage designed to encapsulate the gamer, delivering an experience of total immersion. Two headphone sockets allow players the chance to enjoy the full benefits of the audio technology without disturbing others.

Continuing the impressive list of specifications, JOYTECH's Monitor comes complete with a full set of composite stereo, and video inputs, allowing the Monitor to be used with an external AV source, such as a VCR, or secondary video game console.

Peter Jackson, JOYTECH's Product Development Manager, remarks on the evolution of JOYTECH's Monitor technologies. "JOYTECH are respected innovators in the field, and long established as a name of quality and value. The introduction of our PSone™ Monitor marked an important step for JOYTECH, establishing a new standard of quality for an emerging technology, and ushering in an exciting new era of third party peripherals. Our GameCube™ Monitor last year, was a substantial leap forward for the technology, introducing a larger sized screen, and features such as SRS™ 3D Sound. We believe that the new PS2® Monitor, once again pushes the boundaries of portable entertainment, and delivers a totally unique experience to PlayStation®2 gamers."

The PlayStation® 2 7.2 inch Monitor from JOYTECH. The Pinnacle of Portable Play.

JOYTECH –Live the Game.

**For further information:** Alex Verrey, PR and Communications Manager -JOYTECH – +44 (0)1753 496 707

**For further information on JOYTECH peripherals, please visit:** [www.joytech.net](http://www.joytech.net)

**JOYTECH Europe is a fully owned subsidiary of Take-Two Interactive Software**

#### **About Take-Two Interactive Software**

Headquartered in New York City, **Take-Two Interactive Software, Inc.** is an integrated global developer, marketer, distributor, and publisher of interactive entertainment software games and accessories for the PC, PlayStation®, PlayStation®2, Xbox™, Nintendo GameCube™ and Nintendo Game Boy Advance. The Company publishes and develops products through its wholly owned subsidiary labels: Rockstar Games, Gotham Games, Gathering, Joytech and Global Star. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Vienna, Copenhagen, Milan, Sydney and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at [www.take2games.com](http://www.take2games.com) <<http://www.take2games.com>>.

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*July 31, 2002. Actual operating results may vary significantly from such forward-looking statements. The Company has no obligation to update such forward-looking statements.*